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AccuCut and Mountaincow to Demonstrate New Professional Desktop Printing and Die Cutting Solution at Summer CHA Show

New AccuCut Professional Steel-Rule Stationery Dies with Registration Pins Supported in Easy-to-Print Design Templates in Mountaincow's PrintingPress Pro Extreme Software

FREMONT, NE and PROVIDENCE, RI, July 14, 2008 – AccuCut, a distributor of hand-operated die cutting machines, and invitation software maker Mountaincow LLC, announced today a new solution for professional quality, full-bleed printing and die cutting using desktop printers and 8.5" x 11" sheets of blank cardstock. Using AccuCut's GrandeMARK™ Roller Die Cutting Machine and related steel-rule professional stationery dies with registration pins, customers can cut pre-printed cardstock precisely each time. New design templates matching more than 45 AccuCut stationery dies are built in to Mountaincow's upcoming version 5.0 of its PrintingPress Pro Extreme professional invitation printing software, enabling accurate layout and positioning when printing and cutting invitations, greeting cards, business cards, seals and place cards.

"Professional designers are excited about the time savings and new card designs they can offer their customers by using AccuCut's stationery dies with pins," said Jen Cramer, Craft Division Director for AccuCut. "With coordinating design templates in Mountaincow software, it just got easier to print your project with accurate placement for use with the dies. In addition to invitation designers, scrapbook stores will also benefit from this easy-to-implement solution to help them add in-store stationery services."

"Many invitation designers struggle with the challenge of producing full-bleed prints and small, hard to cut items such as seals for pocket invitations and wedding favors," said Josh Eisen, President of Mountaincow. "The combination of AccuCut's machine and stationery dies with our printing software offers an affordable, flexible and easy-to-use desktop solution for completing short-run jobs in-store using printer-compatible matte, textured or metallic cardstock."

AccuCut's new professional stationery dies, introduced this year at the National Stationery Show and at the Craft & Hobby Association Summer Trade Show, work with an affordable and easy-to-use table-top die cutting machine. The dies have registration pins that ensure accurate positioning of an 8.5" x 11" sheet of cardstock so customers can print on the paper first and then cut it in the right place every time. Because they are cutting after they print, customers can easily overprint for professional-quality, full bleed to the edge results, even with a laser printer. AccuCut has created a variety of stationery dies, including multi-up seals for use with pocket invitations, multi-up business cards, scored greeting cards, circle and scalloped cards, scored place cards, tags and creative shapes like a wedding dress and baby onesie.

AccuCut's GrandeMARK machine retails for \$575 and stationery dies with registration pins sell for approximately \$75-\$200. Mountaincow's PrintingPress Pro Extreme software sells for \$999. Visit the AccuCut booth #1733 at CHA Summer Show in Rosemont, Ill., July 18-20 for a demonstration of this innovative software printing and die cutting solution.

About AccuCut: AccuCut, a division of TEK Industries, Inc., distributes die cutting and complementary products for the craft, stationery, education, and quilting markets. AccuCut's Craft Division serves craft retailers and providers of custom stationery services who use the AccuCut® GrandeMARK™ Roller Die Cutting System to offer in-store die cutting services and to quickly and cost-effectively create their own products to sell. AccuCut offers thousands of die designs, including cards, envelopes, bags, boxes, tags and alphabets as well as custom die services. AccuCut was founded in 1990 and is located in Fremont, Neb. For more information, visit www.accucut.com or call 800-288-1670.

About Mountaincow: Mountaincow was founded in 2002 in Providence, R.I., and sells invitation software and stationery products to consumers and specialty retailers worldwide. Mountaincow's innovative do-it-yourself home printing software and printer-compatible stationery enable customers to affordably customize and print their own invitations for weddings and other events using a PC and printer. The company's professional custom printing solutions enable retailers and home studios to design and print invitations for their clients. For more information, visit www.mountaincow.com or call 800-797-MCOW.

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